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#### ABSTRACT

A package amusement device for producing sound or light upon interaction with a package, comprising: packaging material, a detection apparatus coupled with the packaging material for detecting interaction with the packaging material, a microprocessor apparatus coupled to the packaging material and electronically connected to the detection apparatus for generating a pre-programmed signal with respect to the type of interaction, an amplifying apparatus electronically connected to the microprocessor for amplifying the signal from the microprocessor, and a sense-detectible signal generating apparatus electronically connected to said amplifying apparatus.